

# 1. Privacy at a glance

## General information

The following information give a simple overview of what happens to your personal information when you visit our website. Personal data is all data that personally identifies you. Detailed information about data protection can be found in our privacy policy listed below this short overview.

## Data collection on our website

### *Who is responsible for the data collection on this website?*

The data processing on this website is carried out by the website operator, StrongPoint. You can contact us [here](#).

### *How do we collect your data?*

On the one hand, we collect data that you provide to us. This could, for example, be data that you enter in a contact form on our website, but also data that you send in e-mails etc.

On the other hand, data is collected automatically when visiting the website through our IT systems. This is, above all, technical data (for example Internet browser, operating system or time of the page visit). The collection of this data happens automatically as soon as you enter our website.

### *What do we use your data for?*

Part of the data is collected to ensure a flawless experience of the website. Other data can be used to analyse your user behavior and to improve our website service.

### *What rights do you have regarding your data?*

At any time, you have the right to obtain information about the origin, recipient and purpose of your stored personal data. You also have the right to request the correction, blocking or deletion of this data. For this purpose and for further questions about data protection, you can contact us at any time under [this e-mail address](#). Furthermore, you have the right of appeal to the respective supervisory authority.

## Analysis tools and third-party tools

When you visit our website, your browsing behavior can be statistically evaluated. This happens mainly with cookies and with so-called analysis programs like Google Analytics. The analysis of your browsing behavior is completely anonymous; the browsing behavior cannot be traced back to you personally. You can object to this analysis or prevent it by not using certain tools. Detailed information can be found in the following privacy policy.



You can object to this analysis. We will inform you about the possibilities of objection in this privacy policy.

## 2. General and mandatory information

### Data Protection

While the following data protection policy mostly refers to data from contact forms and the websites themselves, the data processing and handling methods and rules apply to all data held by StrongPoint about individuals, regardless of the way in which it was obtained.

StrongPoint, as the operator of these websites, take the protection of your personal data very seriously. We treat your personal data confidentially and in accordance with the statutory data protection regulations and this privacy policy.

If you use this website, various personal data will be collected. Personal information is information that personally identifies you. This Privacy Policy explains what information we collect and what we use it for. It also explains how and for what purpose this happens.

StrongPoint does not engage in purchasing or selling of data bases for commercial purposes. We do not pass data on to third parties without requesting your consent first.

We need to point out that data transmission over the Internet (e. g. when communicating by e-mail) can have security gaps. A complete protection of data against third party access is not possible.

### Revocation of your consent to data processing

Many data processing operations are only possible with your expressed consent. You can revoke an existing consent at any time. An informal message by e-mail to us is sufficient. The legality of the data processing carried out until the revocation remains unaffected by the revocation.

### Right of appeal to the respective supervisory authority

In the case of violations of data protection law, the person concerned has the right of appeal to the respective supervisory authority.

### Right to data portability

You have the right to receive data that we process based on your consent or in fulfillment of a contract, to yourself or to a third party in a standard, machine-readable format. If you require the direct transfer of data to another person in charge, this will only be done to the extent technically feasible.



## SSL or TLS encryption

This site uses an SSL or TLS encryption for security reasons and to protect the transmission of confidential content, such as orders or requests that you send to us as a site operator. You can recognize an encrypted connection by the address line in the browser changing from "http://" to "https://" and the lock symbol appearing.

When SSL or TLS encryption is enabled, the data you submit to us cannot be read by third parties.

## Information, blocking, deletion

You have the right to receive information on your stored personal data, their origin, recipient and the purpose of the data processing and, if necessary, a right to rectification, blocking or deletion of this data. For further information on personal data you can contact us at any time under [this e-mail](#).

## Objection against advertising mails

The use of published StrongPoint contact information for sending unsolicited advertising and information materials is hereby rejected. The operator of this website reserves the right to take legal action in the event of the unsolicited sending of advertising information, for example through spam e-mails.

## 3. Data collection on our website

### Cookies

The websites partly use so-called cookies. Cookies do not harm your computer and do not contain viruses. Cookies serve to make your browsing experience more user-friendly, effective and secure. Cookies are small text files that are stored on your computer and stored by your browser.

Most of the cookies we use are so-called "session cookies". They are automatically deleted after your visit. Other cookies remain stored on your device until you delete them. These cookies allow us to recognize your browser the next time you visit.

You can change your browser's settings so that you get informed about the saving of cookies and allow cookies only in individual cases, deny the acceptance of cookies for certain cases or generally exclude them and enable the automatic deletion of cookies when closing the browser. Disabling cookies may limit the functionality of this website.

The website operator has a legitimate interest in the storage of cookies for the technically error-free and optimized provision of its services. Insofar as other cookies (such as cookies for analyzing your browsing behavior) are stored, they will be treated separately in this privacy policy.



## Server log files

The provider of the pages automatically collects and stores information in so-called server log files, which your browser automatically transmits to us. These are:

- Browser type and browser version
- used operating system
- Referrer URL
- Host name of the accessing computer
- Time of the server request
- IP address

A merge of this data with other data sources does not happen.

## Contact form

If you send us inquiries via our contact forms, your details from the inquiry form, including the contact details you provided there, will be stored in order to process the request and in case of follow-up questions. We will not share this information with third parties without your consent.

The processing of the data entered into the contact form is therefore exclusively based on your consent. You can revoke this consent at any time. An informal message by e-mail to us is sufficient. The legality of the data processing operations carried out until the revocation remains unaffected by the revocation.

The information you provide in the contact form will remain with us until you ask us to delete it, revoke your consent to storage or delete the purpose for data storage (for example, after your request has been processed). Mandatory statutory provisions - especially retention periods - remain unaffected.

## 4. Social media

### Contact through social media

If you choose to contact us through social media channels like LinkedIn, Facebook and Twitter, your data will be stored in the same way as it is if you use a contact form on our website. We do not pass this data on to third parties, but we have no knowledge about the way this data is handled by the providers of the social media platforms. For more information, please refer to the respective data policies.

## 5. Analysis tools

### Google Analytics

StrongPoint uses Google Analytics, a web analytics service provided by Google, Inc. ("Google"). Google Analytics uses cookies to help the website analyze how users use the site.



The information generated by the cookie about your use of the website (including your IP address) will be transmitted to and stored by Google on servers in the United States.

In case of activation of the IP anonymization, Google will truncate/anonymize the last octet of the IP address for Member States of the European Union as well as for other parties to the Agreement on the European Economic Area. Only in exceptional cases, the full IP address is sent to and shortened by Google servers in the USA.

On behalf of the website provider, Google will use this information for the purpose of evaluating your use of the website, compiling reports on website activity for website operators and providing other services relating to website activity and internet usage to the website provider. Google will not associate your IP address with any other data held by Google.

You may refuse the use of cookies by selecting the appropriate settings on your browser. However, StrongPoint points out that if you do this, you may not be able to use the full functionality of this website.



# StrongPoint



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